College of Business Administration at University of Missouri - St. Louis

Marketing Area

MARKETING FACULTY
MARKETING COURSES
COLLEGE OF BUSINESS ADMINISTRATION HOME
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Our Mission

Our mission is to deliver an excellent marketing program that prepares our students for successful careers and leadership roles in business and society. We will provide a program that develops a rich understanding of marketing concepts intended to improve managerial abilities in the most exciting areas of marketing. We will provide high quality, high value education to advance the professional aims of our students in the competitive and dynamic local, national and international environments.

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