Program Audit Committee
Center Review 2008

INTERNATIONAL BUSINESS INSTITUTE

1. Mission

a. The International Business Institute (IBI) at the College of Business Administration was established in December 2002 to enhance the visibility, reputation, reach and resources of the College of Business Administration's International Business programs.

b. In keeping with the mission of the University of Missouri-St. Louis in "serving the people of Missouri by providing instructional, research, and extension programs," the institute serves as an institutional platform in support of the College of Business Administration's international business program activities, fostering the ongoing internationalization of the college's faculty and student body, and helping to build nationally recognized programs at the undergraduate and graduate level.

c. At the time of its founding the immediate focus was on achieving a national ranking for the undergraduate program in international business as conducted by the *U.S. News & World Report's* annual survey. International business programs within the College of Business Administration have subsequently expanded to include an IB emphasis at the graduate level as well as an International MBA. The latter is a two-year dual degree program and includes partnerships with six universities, one each located in Austria, China, France, India, Japan and Mexico.

d. The institute, which is led by its own director, Dr. Allan Bird, has several functions that demonstrate its ability to meet the criteria of the UM Collected Rules.[1] Among them, to bring together multidiscipline faculty who have demonstrated a commitment to international business through their scholarly research, teaching activities or professional service; to secure resources in support of faculty and student programs.

2. University Involvement

a. The director of the Institute is Allan Bird, (Ph.D., University of Oregon) Eiichi Shibusawa-Seigo Arai Professor of Japanese Studies.

   Allan Bird (Ph.D., University of Oregon) is the Eiichi Shibusawa-Seigo Arai Professor of Japanese Studies and Director of the International Business Institute in the College of Business Administration, University of Missouri-St. Louis. He previously held positions at California Polytechnic State University and New York University and has been a visiting professor/researcher at Columbia University, Monterey Institute of International Studies,

[1] At the time of its establishment, Chancellor Touhill and Dean Durrand elected not to establish a Center, as designated by Chapter 50 of the UM Collected Rules, but instead chose the designation of Institute and the greater latitude allowed. Therefore, it is not clear that Chapter 50 was intended to apply to the functioning of the Institute.